



Eindhoven, 2 October 2014

STORM Eindhoven

1 TEAM 2 WHEELS 80 DAYS TO REMEMBER

In 80 days around the world on an electric motorcycle

On Thursday 2 October 16:00 STORM Eindhoven introduces itself as the new automotive student team of the Eindhoven University of Technology. STORM develops an innovative electric motorcycle and from 3 April 2016 it will participate in the 80 Day Race. In this race, which is only meant for vehicles without internal combustion engine, STORM Eindhoven will travel further than any other electric motorcycle has in the past.

Building a zero-emission vehicle without compromising on design, safety and pleasure. This is what STORM Eindhoven means to realize with an electric motorcycle, to show the world that e-mobility can be attractive. In addition to this, the motorcycle gives STORM Eindhoven a strategic edge over its competition in the 80DR, because traffic jams will slow you down less. By being the first to drive an electric series motorcycle around the world in 80 days, the team wants to show that attractive sustainable mobility is possible right now.

STORM Eindhoven consists of 29 passionate and devoted students that will give up two years of work in order to complete the project. Besides the technical aspects, strategy is also a major factor of success in this race. The 80 Day Race takes place between eight major cities spread around the globe. Eight locations are set, the route between them has to be drawn by the teams themselves.

Summary

By participating in the 80 Day Race STORM Eindhoven will show that it can develop an electric motorcycle that can travel around the world in 80 days without having to use fossil fuels. By doing this, STORM Eindhoven will break the world record for longest journey ever made on an electric motorcycle.

Notes to editors

We kindly request not to publish any of the above mentioned information before the event on 2 October 2014, 16:00.

For any further information requests you can contact:

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